

Non-Profit Contributors Mailing List



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Total Universe: 1,645,361

Base Rate: \$85.00/M

Description Summary

Our Non-Profit Contributors Mailing List is perfect for causes trying to get more donations and supporters. There are a lot of generous people out there... how will you reach them? These consumers have donated and supported civic, veteran, and health-related charities and organizations. These individuals are eligible for a variety of products, services, and promotional offers. These charities strive to cure diseases, help veterans with healthcare and financial issues, and much more. Don't miss out on this valuable population of generous Americans who give to various non-profit organizations with the most accurate data available today.

How Our Data Is Compiled

Our Non-Profit Contributors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- According to Non-Profit Marketing Zone, 80% of the people in the U.S. give to non-profit organizations.
- In a poll conducted by The Chronicle of Philanthropy, 62% of non-profits polled state they raised more money in November and December.

Recommended Usage

This list is recommended for various causes, such as health, children's causes, animal welfare, environmental, veteran, political, religious, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Income
Net Worth
Credit Score
Charity Donated To

Political Party
Occupation
Marital Status
Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners